



The **MIDFIELD GROUP**

Much more than a meat processor



Our STORY

The Midfield story is one of hard work, humble beginnings and great Australian success.

Founded by Colin McKenna in 1975, The Midfield Group – as we are now known – has grown from a three-man operation to a company with more than 1,500 employees and product that is consumed in more than 90 countries around the globe.

Based in Australia's Great South Coast region of Victoria, one of the world's greenest and greatest farming areas, we partner with thousands of farmers across the district to deliver quality meat and dairy products throughout the world. We also operate more than 23,000 acres of our own prime agricultural land, while leasing another 10,400 acres from local farming partners.

Our state-of-the-art meat processing facility in Warrnambool is internationally recognised, with Midfield beef, lamb, veal, mutton and their by-products traversing Australia and the globe. We also own and operation The Union Dairy Company, located in Penola, South Australia. With an annual processing capacity of 300 million litres of raw milk, our products can be found across Australia and Internationally.

We adhere to the world's strictest quality assurance regulations and place animal welfare at the forefront of our business. We process all product according to traditional Halal methods and have true control of our product from paddock to plate, which allows us to deliver consistent, quality product, fresh to the world daily.



Midfield is Australian Trusted Trader (ATT) Accredited. This is the Federal Governments' seal of approval and is in recognition of our secure supply chain and compliant trade practices.

Midfield is passionate about supporting their communities and reinvest in education, training and the long-term future of their community on a daily basis.

We remain a 100 per cent Australian, family-owned business with Colin, our Managing Director, still playing a hands-on role. Key staff members that have seen the company grow from its early foundations are still here, and the next generation of the McKenna family are playing pivotal roles in the group's day-to-day running.

Built on solid farming foundations and embracing the values of life on the land, The Midfield Group is a diverse operation, proud to take quality Australian beef, lamb and dairy to the world.



Our DIVISIONS

The Midfield Group is a multi-faceted operation and key player in domestic and export meat markets, with the establishment of multiple divisions ensuring paddock to plate control of product, and year-round consistency.

In addition to processing, marketing and pastoral arms, the Group has its own transport, trading, dairy, and import and export businesses. Each sector is run by a team of vibrant and progressive employees

that understand the company's approach to – and responsibility of – being one of Australia's leading agri businesses.

In recent years the company has taken the lead on a variety of environmental, processing and systems initiatives as part of their natural growth and commitment to being a good corporate citizen. You can read more on page 8 and 9.



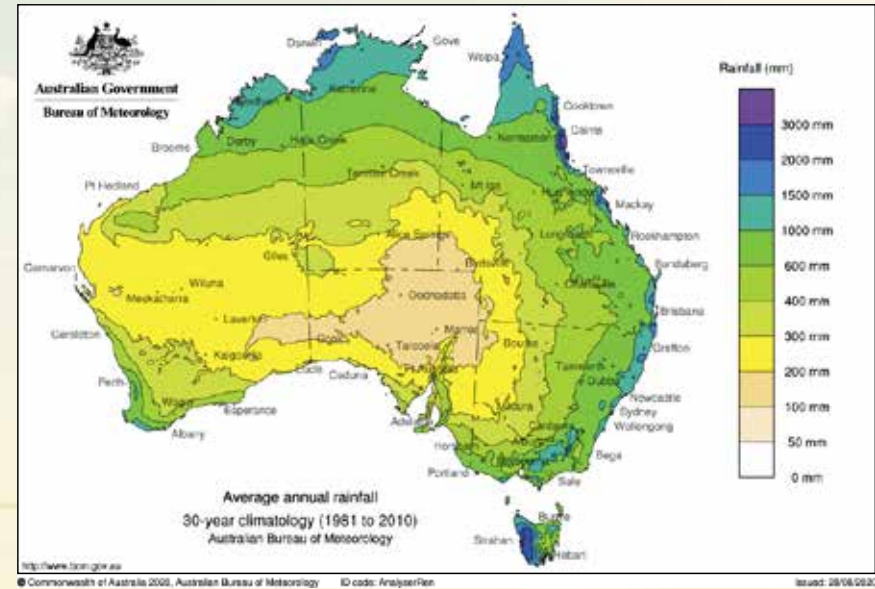
Our REGION

We base ourselves in the heart of the pristine Great South Coast region, farming across Western Victoria and South East South Australia - one of the greatest and greenest regions in the world.

The rich soil, year-round rainfall, clean country air and lush pastures create a perfect framework for the production of succulent beef and lamb and quality dairy product.

Coupled with modern infrastructure, these environmental components underpin a flourishing and diverse agriculture sector that incorporates beef and prime lamb farms, dairy farming and a host of wineries.

This is arguably Australia's best dairy region, producing about 2.5 billion litres of milk on a yearly basis, about 25 percent of our nation's annual milk production.



Our PASTORAL INVESTMENTS

Our agricultural interests have extended from long-term and often multi-generational relationships with more than 3,000 farming partners to now operating more than 23,000 acres of our own prime agricultural land, across multiple properties. Our dairy operations milk 10,000 cows per year,

producing 80 million litres of milk. These dairy enterprises are completed by our beef and sheep farms, all allowing us to fulfil our paddock to plate philosophy. We ethically and sustainably farm these properties for the betterment of our business and the broader agriculture sector.



Our BRANDS

Midfield's quality Australian beef and lamb products are recognised throughout the world. With more than 45 years export experience, all brands incorporate delicious Australian beef and lamb that is farmed then processed according to world's best practice and traditional Halal requirements.

Each range is developed with exceptional animal welfare and quality assurance standards, and has been created to feature specific products for prices that meet the need of your business and customers.

All products are developed under our paddock to plate philosophy, providing a consistent high standard that underpins our reputation. Our diverse range incorporates product sustainably and is gently farmed throughout rural Australia.





Our SUSTAINABILITY STRATEGY

As a company that has always relied on the land, a loyal workforce and local farming communities to produce our world class meat and dairy products, we have long recognised the importance of sustainability to the long-term success of our business.

We have now formalised our commitment to sustainability by implementing the Midfield Group Sustainability Strategy anchored around six key pillars:

1. Our People;
2. Animal Welfare;
3. Partners & Prosperity;
4. Quality & Safety;
5. Environmental Stewardship; and
6. Community.

The sustainability strategy's goals and targets have been set to 2030 to reflect the UN Sustainable Development Goals and were developed with reference to the Australian Beef Sustainability Framework and the Australian Dairy Industry Sustainability Framework.






Our sustainability strategy goals and targets will evolve as we seek continuous improvement in our sustainability performance over time.

Our SUSTAINABILITY STRATEGY

Do Better Today for Tomorrow

 <p>OUR PEOPLE</p>	 <p>ANIMAL WELFARE</p>	 <p>PARTNERS & PROSPERITY</p>	 <p>QUALITY & SAFETY</p>	 <p>ENVIRONMENTAL STEWARDSHIP</p>	 <p>COMMUNITY</p>
<ol style="list-style-type: none"> 1. Protect the health & safety of our people 2. Promote a workplace culture built on strong values 	<ol style="list-style-type: none"> 3. Ensure our Animals are treated as they should be: respected, nurtured, tended at all times, and have unfettered access to comfort & optimum nutrition 	<ol style="list-style-type: none"> 4. Ensure our suppliers meet our standards for doing business 5. Increase the prosperity of our farmers and local suppliers 6. Pay our suppliers in a timely manner 	<ol style="list-style-type: none"> 7. Remain 100% Australian owned & operated 8. Provide quality products, which are nutritious and safe 9. Ensure the traceability of our products through the supply chain 	<ol style="list-style-type: none"> 10. Reduce greenhouse emissions and play our role in combating climate change 11. Reduce and, where possible, eliminate our waste 12. Protect, restore and promote biodiversity & healthy ecosystems 13. Practice regenerative agriculture 	<ol style="list-style-type: none"> 14. Support and enhance our local community

UN SUSTAINABLE DEVELOPMENT GOALS

   	 	    	 	     	  
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Our DAIRY COMPANY

In September 2017 The Union Dairy Company, (UDC) was born. The purpose-built factory located in Penola, South Australia is supplied from prime dairy farms stretching from South West Victoria through to South East South Australia.

UDC as it is known, is able to operate with low cost of production, resulting in savings and very competitive prices for our clients. We have an annual processing capacity of 300 million litres of milk and produce a range of premium dairy ingredients including milk powders and cream products.

We operate within some of the strongest quality assurance frameworks in the world to deliver premium skim milk and whole milk powders and milk fat products to the international marketplace. Consistent quality of product is underpinned by our grass to glass philosophy, which begins on farm with our supply farms.

Our plant is located midway between Melbourne and Adelaide, making it easily accessible via key transport routes and close to our supplier farms.

www.udcmilk.com.au

Midfield PROTEIN SOLUTIONS

Midfield's progressive approach to minimising waste has led to the development of a world-class protein plant. The plant produces ovine and bovine tallow and premium meal, which is predominantly exported and used as a quality ingredient in animal feed, fertilisers and green fuels.

These products are produced to very tight specifications and are in international demand. Our new plant positions us to produce to tighter specifications, and at a much lower cost of production.

Empowered by INNOVATION

The Midfield Group has always been synonymous with innovation – constantly improving and developing better ways of doing things is part of what makes us tick. We embrace technology and new practices to improve our efficiencies, products, staff environment and overall business.

We have installed an automated storage and retrieval system which allows our product to make its way automatically from the boning room to a motorised cool room without human intervention, while our auto plate freezer system is a fully automated freezing system, which allows up to 24,000 cartons to be moved with motorised technology over two shifts.

Stage two of this project allows the robotic

palletising of cartons and movement of pallets to and from storage areas, which will again reduce the need for people and forklifts to work in these areas and improve efficiencies for the company.

Outside of our operating plants, we have implemented automated cattle scanning so we can clearly identify all animals coming to site as soon as the truck opens the door, as every animal is tracked through scanning and CCTV from the truck to the process floor. This improves traceability, worker safety and animal welfare.

We are always looking at new and innovative ways to strengthen our business, the quality of our product and the workplace of our employees.



Our PROMISE

At The Midfield Group we are committed to providing you with superior products at all times. Our meat and associated products will always be of the highest standard, with stringent quality assurance principles in place and regular viewing of the methods we use across all facets of our business.

We continue to reduce our environmental footprint, through the development of new technologies and the use of sustainable farming initiatives. Animal welfare is at the forefront of our day-to-day work ethic and sustainability is integral to our business ethos; we reinvest in education, training and the long-term future of our community on a daily basis.

At The Midfield Group we continue to grasp and actively seek out new opportunities, to maximise our success and enhance the secure environment we offer to our employees and their families.

We ensure our supply chains are sustained and evolve to support our growth, partners, employees and communities we operate in. We are a local company with global reach and our promise to you is we will continue to strive daily to be the best we can be.

Dean McKenna
*General Manager
and Animal Welfare Officer*



THE MIDFIELD GROUP

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